
Combating Common Database Administration Challenges

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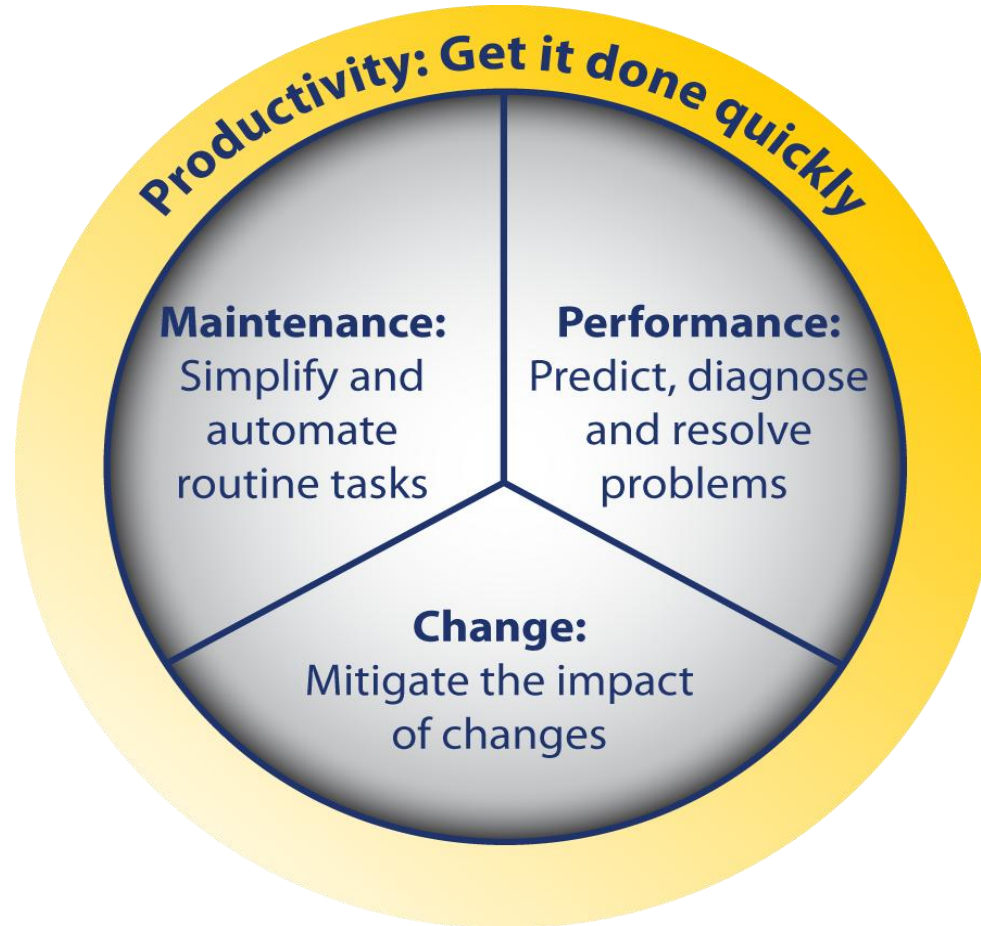


Agenda

- Database Administration Challenges
- Options for Alleviating Challenges
- Use Cases in Action
- Value Add: Boosting Productivity & ROI
- Q&A



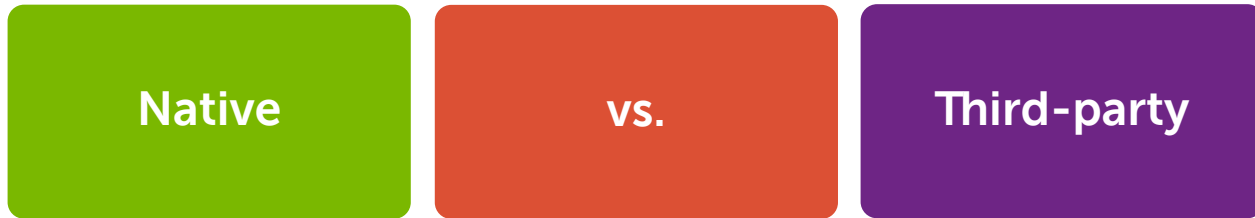
Database Administration Challenges



Options for Alleviating Challenges

Maintenance/Automation

- Tedious, repetitive tasks
- Being proactive, instead of reactive
- Managing and maintaining different toolsets



Options for Alleviating Challenges

Performance

- Optimizing/tuning SQL
- Meeting Service Level Agreements
- Identifying performance bottlenecks
- Returning code to development for not meeting requirements

Native

vs.

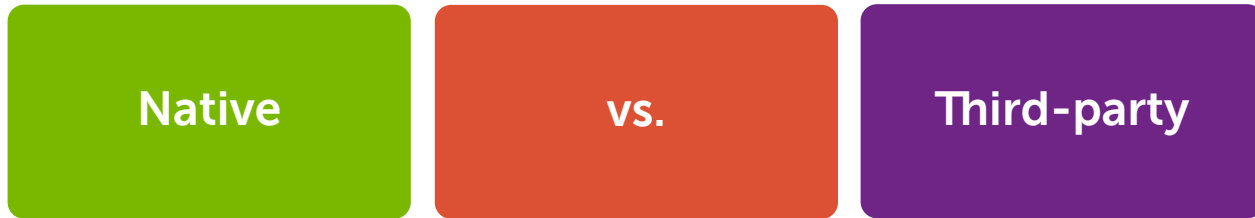
Third-party



Options for Alleviating Challenges

Change/Risk Mitigation

- Ensuring scalability as transactions and users increase
- Implementing application implementations, updates or changes



Use Cases In Action

Automation

Streamline actions, tasks, procedures

Performance

Pinpoint issues, drilldown, resolve

Risk Mitigation

Capture workload, test, assess impact

Value Add: Boosting Productivity and ROI

- Drive down database license and hardware costs
- Improve the quality of backend code and streamline processes, improving performance and availability
- Reduce the number of errors and improve efficiencies
- Enable you to do more and leverage current skills on additional databases or platforms
- Investigate, understand and navigate new/emerging data technologies



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A young girl with dark hair, wearing a light blue sweater, is shown in profile, blowing on a dandelion seed head. The background is a bright, green field with many dandelion seeds floating in the air, suggesting a breeze. The sky is clear and blue.

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