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**Oracle Database 10g
Express Edition
(Oracle Database XE)**

Opportunity

- Need a “starter” database for the next generation of developers, DBAs, ISVs
 - Free to download
 - Free to develop
 - Free to deploy
 - Free to distribute

Oracle Database 10g Express Edition

- Small-footprint starter database
- Free to download, develop, deploy, distribute
- Runtime criteria (hard-coded limitations):
 - 4GB user data (plus Oracle system data)
 - Single instance per machine
 - May be installed on a multiple CPU server, but only executes on 1 CPU
 - May be installed on a server with any amount of memory, but will only use up to 1GB RAM
- 32-bit Linux and Windows
- Oracle Application Express
- Free OTN online community forum

Target Markets

- Developers (PHP, Java, .NET, HTML)
- DBAs needing a starter DB
- Educational institutions and students
- New Independent Software Vendors (ISVs) and hardware vendors

Oracle Database Product Family

Express Edition	Standard Edition One	Standard Edition	Enterprise Edition
Non-Oracle developers, open source developers, new DBAs, students, non-Oracle ISVs, hw vendors	Low-price option for SMB/LOB Deployments, ISVs who need a supported Oracle database	Full-featured database for SMBs with optional clustering support (up to 4 CPUs)	Large-scale Enterprises that demand high-performance BI (ETL, DW, OLTP), security, scalability, availability, etc.
FREE	\$149/user (min. 5) or \$4,995 per CPU	\$300/user or \$15,000 per CPU	\$800/user or \$40,000 per CPU
< 20 users	< 400 users	400-1000 users	> 1000 users
Uses 1 CPU < 4GB DB size 1 instance per CPU Use up to 1GB RAM	2 CPU < 500GB DB size	Single or clustered up to 4 CPUs < 500 GB DB size	4+ CPUs > 500 GB DB size
Free OTN Community Forum	Fee-based Support available	Fee-based Support available	Fee-based Support available

Free Online Forum

- Free OTN forum for registered Oracle Database 10g Express Edition users
- Q&A, discussions, resources
- Challenges, successes
- Primary feedback channel for product team

Promoting Oracle Database XE

- Developer sites
 - PHP sites (php.net, phpbuilder)
 - Java, .Net, HTML
 - Oracle Technology Network (forums, blogs, podcasts)
- Developer events
- Media (magazines, books)
- Distribution channels
- Oracle PartnerNetwork

Opportunity for Partners

- Free access to Oracle Database XE
- Try, develop, deploy, distribute Oracle Database at zero risk & investment
- Easy upgrade path:
 - No rewriting of applications required
 - Upgrade to fee-based database editions
 - Upgrade to fee-based OPN memberships

Oracle Database XE *Summary*

- Perfect starter database for
 - Developers
 - DBAs
 - Students
 - New ISVs/hardware vendors
- Free to download, develop, deploy, distribute
- Simple upgrade path—no apps rewrite required

For More Information

Download your free copy of Oracle Database 10g Express Edition today

www.oracle.com/technology/xe

ISVs and hardware vendors

www.oracle.com/partners

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